

Whether you're a large operation or just getting started, IKON Professional Services will be there to help you discover, design, plan, implement and support you and your customer's variable data needs. We're ready to provide you with the expertise, or supplement your programs, to help make your variable data business more successful.

Call an IKON Account Team professional at 1-888-ASK-IKON for more information on our complete line of commercial printing solutions designed to boost your business into digital. Or visit us online at www.ikon.com

FACTS ABOUT IKON

IKON Office Solutions, Inc., a Ricoh company, integrates document management technology, software and services to deliver tailored, high-value solutions, implemented and supported by our team of services professionals. IKON leverages the manufacturing and engineering expertise of Ricoh, a global technology innovator, with the experience and reach of our locally based sales and services teams, to provide end-to-end solutions and one of the industry's broadest portfolios of document management services, including on-site and off-site managed services, technical service and support, and customized workflow design and implementation.

1-888-ASK IKON
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Take **ACCACTION** with IKON.™



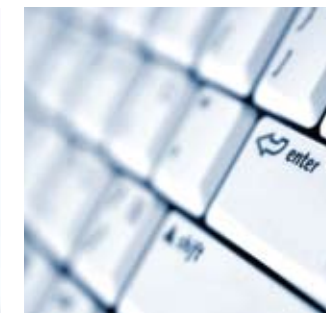
Achievable Results
Complete Products & Services
Targeted Marketing Programs
Individual Attention
Ongoing Support
New Digital Opportunities

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IKON Variable Data Printing Suite



Take **ACCACTION** with IKON.™



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IKON Variable Data Printing Suite



- DesignMerge® Professional Bundle
- PlanetPress® Suite
- PrintShop Mail



Get a Digital Business Boost with IKON Variable Data Printing Suite.

IKON, a Ricoh company, is a leading provider of innovative document management systems and services, enabling customers to improve document workflow and increase technology. But as a total solutions provider, we also give you the software tools you need to boost your personalized, variable print capability to make your customers' print strategies more effective – and your shop more profitable.

DesignMerge® Professional Bundle.

Professional Variable Data Printing Solution for QuarkXPress® and Adobe InDesign®

DesignMerge Professional Bundle is a suite of software that lets you provide sophisticated variable printing and data publishing. It works with existing QuarkXPress® and Adobe InDesign® documents using palettes to allow users to easily define variable elements anywhere on the page. It merges text, pictures, multi-line articles, or full-page information using data taken from practically any source. You can produce unique, personalized output in a variety of file and VDP formats, and it comes out exactly as you expect – fast, reliable and predictable. Digital printers, retailers, financial firms, catalogers and others can produce personalized direct mail, postcards, newsletters, business cards, coupons, labels and more using any PostScript® or PPML-compliant printer.

MPS COPYFIT™ MODULE – automatically remedies text “overflow” conditions within a QuarkXPress or InDesign text box, which can result in data that is “clipped” or not visible at all on the printed piece.

DESIGNMERGE RULES MODULE – provides powerful “conditional processing” features that give you the ability to perform specific actions based on the content of one or more database fields.

PPML PRINT DRIVER – reduces the time it takes to print a job, especially those with graphic-intensive layouts. It supports a robust PPML feature set, including the ability to create reusable objects such as background forms and variable images.



DesignMerge® sequencing allows the creation of multi-up “cut and stack” output.

IKON Document Solutions Portfolio: PlanetPress® Suite

Variable Data Print Software for Transactional Documents

Objectif Lune's PlanetPress Suite offers a modular approach to transactional and variable content printing and output management, and generally requires no change to your host system. With PlanetPress Suite, it's easy to migrate the printing of transactional and variable print documents to high-quality PostScript printers. It helps eliminate expensive pre-press forms and turns transactional documents into marketing vehicles by automatically adding targeted messages or coupons based on information in the data stream. You can incorporate dynamic output of business graphs, texts, logos, graphics, colors, fonts, and barcodes and have it print locally or remotely, archive, email and fax – simultaneously and automatically.

- Conditional variable content output helps eliminate expensive pre-printed forms.
- Integration with existing infrastructure adds cost-effective functionality to your existing investments.
- Enhanced color management and editing functions aid in improving output quality and corporate image.
- Easy document creation simplifies processes and saves time.

PrintShop Mail

Personalization Software for PostScript® Printers

PrintShop Mail makes personalized printing quick and easy. You can import design elements and integrate database information from almost any database format. Simply drag and drop database fields onto the document layout. PrintShop Mail provides instant previews and powerful resource checking to ensure proper printing. Use a comprehensive set of conditional rules for database-driven composition, and print variable images and text according to the data for each individual recipient.

PrintShop Mail greatly shortens the printing process and decreases network congestion by using the image caching technology of the printer. Once the design is complete, send it to the PostScript printer. The static elements are only processed once by the RIP for printing at or near rated speed. This makes variable data printing an efficient one-step process.

Use any database, any design and any PostScript® RIP for:

- Easy database publishing
- Increased mailing response rate
- Fast flexible print production
- Greater document value



PlanetPress® Suite allows dynamic, variable content printing for transactional documents.



PrintShop Mail lets you print variable images and text based on each individual recipient.